

REP HEADLINE# 6288380
*** UNAPPROVED REV #1 ***

REP: TEL# 323-634-8086
ORDER WORKSHEET

FAX# 323-937-2481
HARRIS REPORT FROM REP
CHANGES
AUG21/12 13.27
*** WFTV-TV ***

ADV # _____ ADV. NAME ISS/NFIB
AGY # 1243 AGY. NAME TARGET ENTERPRISES
15260 VENTURA BLVD., #1240
SHERMAN OAKS, CA 91403

REP.# _____ OFF.# 78 SALESMAN # _____
BUYER NAME KYM MASON
SALES PRSN LA- MICHAEL WARD

ORDER # _____ CONTRACT # 6288380 CLASS: NATL. LOCAL REGIONAL

PRDCT 263/NFIB W/O 8/27 EST#263 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG27/12 SEP2/12 WK-1 DATE AUG21/12 13.27

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: *****URGENT*****
REV TO ADD 530 & 6A SPOTS TO SKED IN NEW LINES 6-7
PREV TTL: \$62,000
ADD TTL: \$15,000
REV TTL: \$77,000
PLS CONF
REV STARTS ON MON, 8/27!!!
THANKS LINDA FOR MICHAEL 8/21

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|--------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
| :LINE# | : | : | : | : | : | : | DATE | DATE | /WK | INVT | : | :SPTS: |

AGENCY ADVERTISER CODE = NFIB AGENCY EST# = 263
AGENCY PRODUCT CODE = NFIB

| | | | | | | | | | | | | |
|-----------------------------|---|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 6 | A | | 530A-600A | 30 | | \$900.00 | 8/27 | 8/31 | 5 | | M-F | 5 |
| PROGRAM : EYEWITNESS NEWS | | | | | | | | | | | | |
| RA35+ : 1.6 | | | | | | | | | | | | |
| ORD COM1 : 8/21-ADD TO SKED | | | | | | | | | | | | |
| CON COM1 : RUN 1X PER DAY | | | | | | | | | | | | |

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| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | : |

| | | | | | | | | | | | | |
|----------------------------|---|--|-----------|----|--|------------|------|------|---|--|-----|---|
| 7 | A | | 600A-700A | 30 | | \$2,100.00 | 8/27 | 8/31 | 5 | | M-F | 5 |
| PROGRAM : EYEWITNESS NEWS | | | | | | | | | | | | |
| RA35+ : 2.4 | | | | | | | | | | | | |
| ORD COM1: 8/21-ADD TO SKED | | | | | | | | | | | | |
| CON COM1: RUN 1X PER DAY | | | | | | | | | | | | |

SEP/12 77000.00

CONTRACT TOTAL 77000.00
TOTAL SPOTS 35

MARKET TOTALS \$88,571 WFTV 70% WKMG 0% WESH 30% WOFL 0% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI BOOKS- JUL/PJ
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE